

Merchandising Analyst

Job Description



The purpose of your role in Our Co-op

As the Merchandising Analyst plays a key role in managing the product range and placement across our food stores. Working closely with the Commercial Manager and Category Demand Analyst, this role ensures that product merchandising aligns with the customer offering while maintaining optimal stock levels in-store. This role is pivotal to driving an effective product strategy that meets customer needs and supports store performance.

You'll become part of a skilled, engaged, and diverse team, supporting our co-op in our collective vision to be the best at what we do in the East of England.

The Team you are joining

The Commercial Operations team is at the heart of our businesses retail strategy. Championing customer experience at the shelf edge, through brilliant availability, customer centric ranges and great value promotions; we ensure that our commercial activities align with our corporate goals, delivering profit, customer satisfaction, and long-term sales and volume growth.

Things you need to know

This is a hybrid-working position which will require you to adhere to our hybrid working policy and procedures.

Please note that our working patterns are non-contractual. The advertised working pattern represents the normal working pattern for the role at time of advertisement and is subject to change.

The skills we are looking for

- Communication
- Teamwork
- Adaptability
- Technical proficiency
- Customer focused

Your reporting lines

Location

Wherstead Park,
Ipswich, Suffolk, IP9 2BJ

Department

Central Office,
Commercial

Reports to

(Senior) Commercial
Manager



EMPLOYER RECOGNITION SCHEME

BRONZE AWARD

Proudly supporting those who serve.



Merchandising Analyst

Job Description



What you will be working on at Our Co-op

1. Range Reviews & Planogram Preparation

- Conduct regular range reviews and ensure planograms are prepared and available on time, adjusting templates where necessary to meet store-specific needs.

2. Collaboration with Commercial Managers

- Work closely with the Head of Commercial and Senior Commercial Manager to define strategies for range reviews and assess store-specific needs, selecting or modifying planograms accordingly.

3. Planogram Publication & Coordination

- Publish planograms on schedule and collaborate with the Senior Category Demand Analyst to ensure smooth implementation across locations.

4. Promotion Planning & Execution

- Plan and execute promotional activities for assigned product ranges, ensuring product availability through effective use of planograms or assortments.

5. Performance Monitoring & Feedback Analysis

- Continuously review performance data and gather feedback from store teams to identify areas for improvement, address challenges, and capitalise on opportunities for growth.

This job description sets out the major tasks associated with the stated purpose of this post. Minor tasks normally considered an integral function of this post will be undertaken and not excluded simply because they are not itemised.

Our Values

At Our Co-op, we live by a set of five values. What's important to remember is that your behaviours reflect our values in whatever task you're performing.



To find out more about our values, visit www.eastofengland.coop/careers/our-values