

These terms and conditions apply to the free prize draw for a hamper of Fairtrade Products running from 27<sup>th</sup> February 2023 – 3<sup>rd</sup> March 2023.

By participating in the promotion, all participants will be deemed to have read, accepted and be bound by these terms and conditions.

## **Background**

Individuals who like the specified East of England Co-op social media post will be automatically entered in a prize draw to win a hamper of Fairtrade products.

## **Promotion qualifying terms**

To enter a valid entry all participants must like one of the specified Facebook posts from the East of England Co-op's social media channels to be published on 27<sup>th</sup> February 2023, 1<sup>st</sup> March 2023, 3<sup>rd</sup> March 2023. The closing date and time of the competition is Friday 3<sup>rd</sup> March at 5:00pm. Entry after this time will be invalid for the promotion.

By entering the competition all entrants give permission for the East of England Co-op to share their first name when announcing the winners. Winners will be given the opportunity to opt out of this when claiming their prize.

Registrations are free and no purchase is necessary.

Entrants must be aged 18 years old and over. Individuals must reside in the UK.

Entry is open to colleagues of the East of England Co-op.

Any entry of a party directly associated with administration of the prize draw is invalid.

The Promoter reserves the right at its discretion to disqualify any individual it has reason to believe is tampering with the

operation of the promotion or a violation of the terms and conditions.

## **Prize**

1x Hamper of Fairtrade Products.

No cash alternative.

## **The prize draw**

Valid entries will be entered into a prize draw after the competition closes at 5:00pm on Friday 3<sup>rd</sup> March. One entry per Facebook account.

A winner will be chosen from all valid entries by a random draw performed by a computer process by 12:00pm on Tuesday 7<sup>th</sup> March 2023.

## **Notifying Winners**

The winners will be notified by their Facebook account via direct message by 5:00pm on Tuesday 7<sup>th</sup> March 2023.

Once the prize has been claimed the winner will be announced via a comment on the initial social media posts.

## **Claiming the prize**

Once notified, the winners must provide a postal address to claim their prize via direct message.

The winners must provide a valid postal address by Friday 10<sup>th</sup> March at 4:00pm. Failure to do this will result in the winner's prize being forfeited.

The postal address will be used to send hamper of Fairtrade Products to the winners and will not be used for any other reason including marketing or advertising. The postal address data will be deleted 5 days after the voucher has been posted.

The winner's prize will be sent to the winner's address by Monday 20<sup>th</sup> March 2023.

The Promoter accepts no responsibility for the prize being lost or delayed in the post.

## **General**

The winners' name and county can be obtained by sending a SAE to Community Engagement, East of England Co-operative Society, Wherstead Park, The Street, Wherstead, Ipswich IP9 2BJ between Monday 20<sup>th</sup> March and Friday 10<sup>th</sup> May 2023.

The Promoter reserves the right to suspend, cancel or amend the Promotion where it becomes necessary to do so without prior notice.

Promoter: East of England Co-operative Society, Wherstead Park, The Street, Wherstead, Ipswich IP9 2BJ.

The Promotion: Free entry into the free prize draw with a valid like on one of the specified social media posts for a hamper of Fairtrade products as part of Fairtrade Fortnight.

The East of England Co-op is not affiliated with or assisted by the Fairtrade Foundation in relation to this competition. Any enquiries regarding the competition should be made to the East of England Co-op.

Data Protection: The personal data you provide to us upon registration will be used for the purposes of administration, statistical and business analysis, and marketing. We do not share your data with any third parties.